QUISTOR ANALYTICS AS A SERVICE

QUISTOR Q

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Nowadays, people in organizations are doing analysis in numerous ways, using different kinds of tools, like spreadsheets, applications, desktop tools, long-standing data warehouses, and business analytics solutions. This means managing multiple requirements for data, access, and visualization, not to mention the associated costs. In addition, everyone wants more innovation, and faster results against the lowest TCO possible.
So, how do you combine all this? How do you gain flexibility and structure to drive accuracy speed to distort your competitors? This is exactly where we can you help you with by using Oracle Analytics Cloud (OAC).
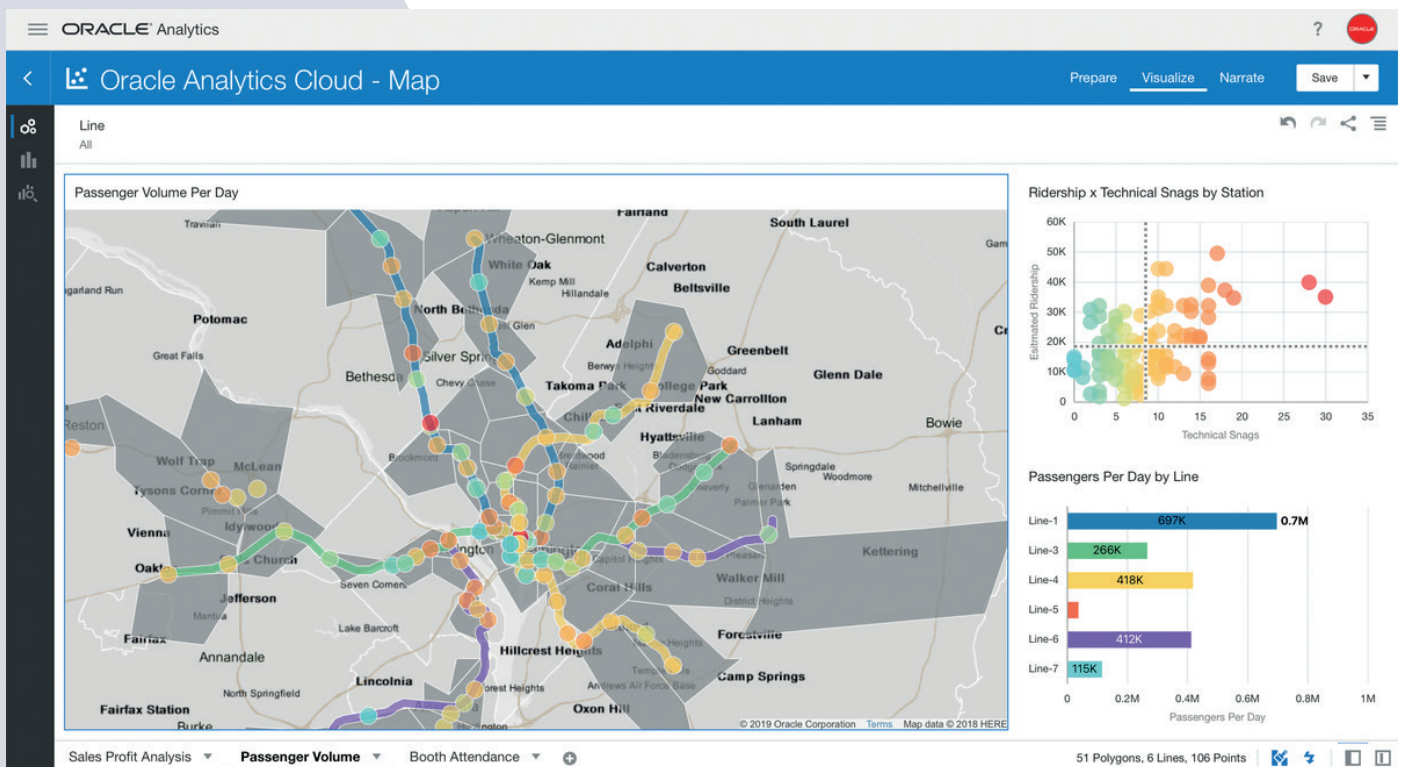
INTRODUCTION TO ORACLE ANALYTICS CLOUD
Oracle Analytics Cloud is a single and complete platform that empowers your entire organization to ask any question of any data across any environment, on any device. It fits into your ecosystem, enabling analysis in the cloud while also providing easy access to any data source. This means you can access your data from everywhere and maximize the usage to best fit your needs.

Oracle Analytics Cloud provides a variety of options for intelligent analysis without being overwhelming to deploy and manage, making it an effective way to engage more people in analysis and extend your organization's expertise. Oracle Analytics Cloud makes it easy for you to capitalize on cloud analytics today and in the future.

OAC INCLUDES EVERYTHING YOU NEED FOR ANALYTICS
Oracle Analytics Cloud combines both existing and new services to deliver the industry's most comprehensive analytics in the cloud. This delivers industry-standard capabilities as well as new ways to capitalize on your organization's collective intelligence. It provides everything you need for analytic agility, from fast, fluid self-service discovery to simple-yet-sophisticated data loading and blending, powerful inline data prep, data enrichment, automatic visualizations, data storytelling, instant mobile with full authoring, easy and extensible advanced analytics, and more.

THE CORE CAPABILITIES OF ORACLE ANALYTICS CLOUD ARE:
- Self-service approach to enable users to create stunning visuals to explain their results and share them with colleagues
- Data preparation and enrichment, which is built into the analytics cloud platform
- Business scenario modelling, an industry-leading modelling engine for self-service, multidimensional, and visual analyses
- Proactive mobile that learns your routine and delivers contextual insights, at the right time and location in your daily activities while on the go
- Enterprise reporting, governance, and security, with a semantic layer that maps complex data into familiar business terms and offers a consolidated view of data across the organization

No other solution combines this array of capabilities to satisfy the needs of your entire organization, at any scale.

FEATURES OF ORACLE ANALYTICS CLOUD

Built on a high-performance platform with flexible data storage, Oracle Analytics Cloud provides a complete set of tools for deriving and sharing data insights.

Data preparation
Analysts can ingest, profile, and cleanse data using a variety of algorithms.

Data flow
Analysts can prepare, transform and aggregate data, and then run machine-learning models at scale.

Data discovery
Subject matter experts can easily collaborate with other business users, blending intelligent analysis at scale, machine learning, and statistical modelling.

Data visualization
Analysts can visualize any data, on any device, on premises and in the cloud.

Data collaboration
Large organizations and small teams can share data more simply, without the need to manage or consolidate multiple versions of spreadsheets, and quickly perform ad hoc analysis of the spreadsheet data..

Data-driven
Application developers can utilize interfaces that enable them to extend, customize, and embed rich analytic experiences in the application flow.

HOW WILL IT CHANGE THE WAY YOU WORK?

Oracle Analytics Cloud gives your business proactive self-learning insights, smart visualization, and analytic storytelling drive to new levels of collaboration and innovation. It delivers a strategic platform to capitalize on the collective intelligence of people, processes, machines—all to turn insight into action. Extending analytics with social and mobile metaphors fuels intuitive interactions, including:

- Natural Language Processing
  Search and voice-driven analysis, with visualizations building automatically as you tap or talk, allowing you to understand the data and adjust your direction based on each new insight

- Mobile Analytics
  Contextual, proactive analytics on your mobile devices, fuelled by machine learning in conjunction with usage patterns, including location, preferences, connections with your colleagues, and more

- Sharing and Collaboration
  Sharing and collaboration capabilities that support the entire analytics process, so you can make public comments, create private discussions, and share insights via third-party apps

- Visual Stories
  Capture insights and comments to create interactive stories you can share across the organization

- Analytics Everywhere
  Embed insights into the day-to-day experience of others in preferred applications and portals

SOME KEY BENEFITS OF OAC

The Oracle goal is to power all actions with deep insights from all your data. Oracle is committed to serving all your analytics needs, no matter how advanced—or simple. Unlike other products that require you to compromise between governed, centralized analytics, and self-service, Oracle Analytics Cloud resolves this dilemma with a single solution that incorporates machine learning (ML) and artificial intelligence (AI) into every step of the process. With Oracle Analytics Cloud, augmented analytics, self-service analytics, and governed analytics can be combined into a single solution.

Oracle Analytics cloud is a complete and cost-effective platform that:

- Lowers your total cost of ownership (TCO)
- Reduces your effort to deploy, manage, and maintain analytics
- Grows with you as your business changes
- Adjusts to your needs, enabling you to add services and capacity for peak times, and remove them when you're done
- Puts you ahead of the curve with regular releases of new capabilities
- Scales easily across the organization, from personal use to enterprise
- Keeps you informed via proactive analytics on your mobile devices
- Empowers you to drive faster, more accurate analysis

CONCLUSION

Oracle Analytics Cloud is a single, centralized solution that provides everything you need in a scalable environment to support varied user requirements for now and in the future. Buy what you need and get the value you want from modern analytics, all while continuing to take advantage of its complete, connected, collaborative platform as you grow. With Oracle Analytics Cloud, you have the freedom to define analyses the way you want to, anytime, anywhere.

ORACLE ANALYTICS CLOUD WITH QUISTOR

Quistor can support you to maximize the capability of OAC fitting to your requirements so you can be one or maybe two steps ahead of your competition at any time. Quistor was awarded by Oracle as Partner of the Year in 2019 and 2020 and has more than 15 years of experience implementing Oracle solutions. Our consultants are certified in Oracle Analytics Cloud and Oracle Business Intelligence and will assist you in your journey step by step with a personalized plan:

Initial meeting
- Understand your situation, needs and preferences

Analysis
- Analysis of your current platform
- Analysis of your needs and preferences
- Design an approach and strategic
- Validation of approach and strategic for both parts

Development of Project plan including:
- Platform, strategic and approach definition
- Tasks to do
- Detailed plan for implementation: Task, team and time estimation
- A Cloud Architecture (Visual)
- Investment overview – Cloud and Services
- Best practices

Project Development

If you want to find out more about Oracle Analytics Cloud, don't hesitate to get in touch with Quistor experts via info@quistor.com.

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